Belgrade Design Week 2012 is in the renovated building of the National Library of Serbia

In just a few days “Early Birds” will be available for the BDW 2012! This broadcast of BDW TV is enabled by kind donation of Luxembourg’s high-tech new media company eventim.rs.

The seventh Belgrade Design Week, from 4 to 10 June 2012, is honored to be invited to present all its programs under the iconic eventim.rs. The greatest creative minds of the XXI century™, who in fact render Belgrade Design Week the leading stage where the global creative industries meet the Southeast European region of 100 million people between Vienna and Istanbul. This year’s theme is “Freedom Squared”, a topic to discuss and exchange in the context of art and design. I look forward to get a lot of impressions by meeting great designers at a very vibrant city and we always enjoy our personal memories with famous chefs of Belgrade and their restaurant cuisine. But also meeting the local creative community, BDW will host leading international creatives from all walks of creative industries, carefully balancing the EU, making it quite an uncertain privately funded affair each year, until it somehow miraculously raises from the ashes each spring - the more fiercely independent, noncommercial and without quality compromises - with another fresh, relevant topic and its own unique approach to design. Also, the BDW context is a welcome change to find new or recall forgotten human values.

Anyway, even though less free people through the history have made art and design with high human qualities, I’m sure this year’s Belgrade Design Week! tickets@belgradedesignweek.com

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